

# the embassy of good science

[www.embassy.science](http://www.embassy.science)

## The Embassy of Good Science Press kit

28<sup>th</sup> of October 2020

**Press release**

**Platform preview**

**Social Media channels & Open Source repositories**

**Declaration**

**Media for use**

**Contact details**



The EnTIRE and VIRT2UE projects have received funding from the European Union's Horizon 2020 research programme under grant agreements N 741782 and N 787580.

## Press release

**\*\*Please don't act on this press release before October 28<sup>th</sup> 08:30 CEST\*\***

October 28<sup>th</sup> 2020

Today, for the first time, researchers across the globe can collaborate to take better care of science. In June 2019, [The Embassy of Good Science](#) pledged to build a central resource for performing science responsibly and with integrity. At the time, [Nature recognised](#) The Embassy as a promising grass-roots initiative. The platform now holds the technology to enable the scientific community to take control.

Before, wiki-functionalities were reserved for those dedicated to building the world's biggest online encyclopaedia. The Embassy has incorporated Wikipedia's strong foundation and open mentality and redesigned the interface from the ground up. New functionalities have been added to guide the research community to create the knowledge base for, and understandings of, good scientific practices. This knowledge is freely available to everyone. By opening up and showing the public how scientists run the extra mile to ensure reliable science, we hope to foster public trust in science. The COVID-19 crisis has shown how detrimental 'fast science' is to producing sound, high quality science, and to society as a whole. We aim to amplify the voices of scientists who are dedicated to resolving such societal challenges through trustworthy research and innovation.

In practice, experienced scientists can lead the way by sharing their expertise and insights on themes that concern or excite them. Teachers can build training programmes that can be used in the classroom or in online teaching. PhD-students in difficult situations can ask questions, or look anonymously for help. There are no social ties that are exploited, no hidden business models to profit from, no gamification strategies and no distracting ads. We rely on only one thing: that researchers are intrinsically motivated and strongly committed to safeguard good science.

*Acknowledgement: The Embassy of Good Science was developed within the EnTIRE and VIRT2UE projects in collaboration with [13 universities and 2 small to medium enterprises](#). The EnTIRE and VIRT2UE projects have received funding from the European Union's Horizon 2020 research programme under grant agreements N 741782 and N 787580.*



The EnTIRE and VIRT2UE projects have received funding from the European Union's Horizon 2020 research programme under grant agreements N 741782 and N 787580.

## Platform preview

We allow you to try out all the functionalities and content of the platform before it goes live on the 28th of October 2020. Go to [staging.embassy.science](https://staging.embassy.science) and test out our functionalities yourself or watch the short introduction. Please note that the platform might experience some technical difficulties until October 28<sup>th</sup>.

Username

Password

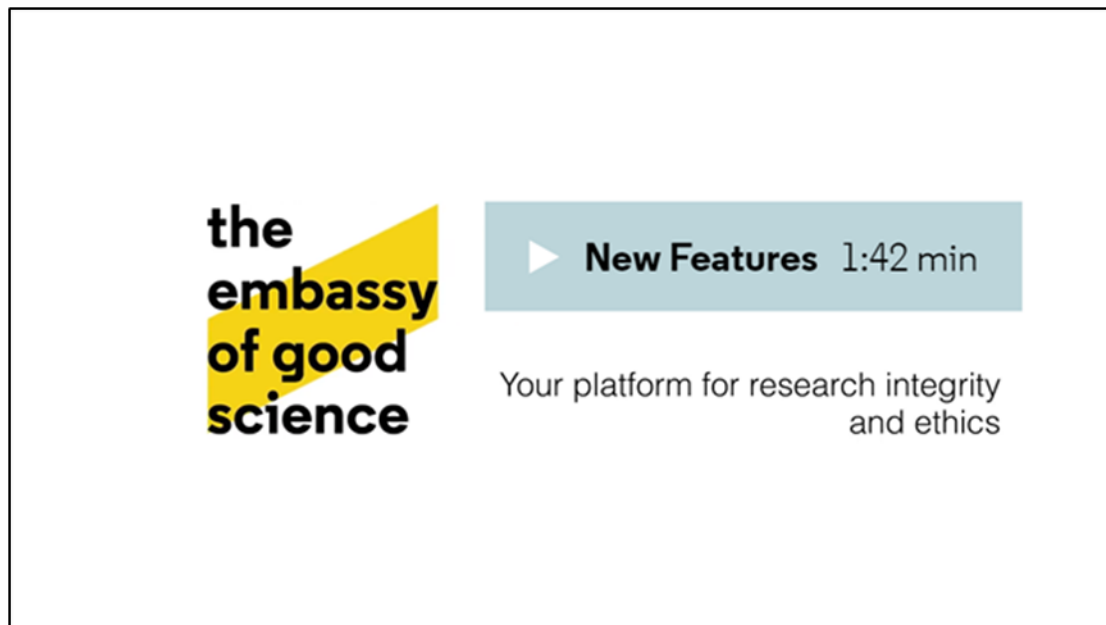
Keep me logged in

Log in

SIGN IN with ORCID

The test credentials you can use

### New features of The Embassy of Good Science (video)



[Click](#) for a quick overview of the platform functionalities which allow researchers to collaborate.



The EnTIRE and VIRT2UE projects have received funding from the European Union's Horizon 2020 research programme under grant agreements N 741782 and N 787580.

## Social Media channels & Open Source repositories

*Please check our Twitter and LinkedIn account on October 28th to share the news of our new functionalities.*

### Social media accounts

[Twitter account](#)

[LinkedIn](#)

[Youtube](#)

### Planned Twitter post

We are extremely proud to present the Embassy of Good Science as a fully editable Wiki platform. Add, edit, share, discuss, search, filter information on #ResearchIntegrity on [www.embassy.science](http://www.embassy.science). Check it out today and join the community #ForResearchersByResearchers.

### Planned LinkedIn post

We are extremely proud to present the Embassy of Good Science. This fully open, ad-free and non-commercial platform providing information, tools and training for researchers to do better science. We are delighted to share that from today, 28 October, the platform is a fully functioning wiki platform, meaning that the research community can take over!

The Embassy of Good Science is a place where researchers can meet and build a collective knowledge base. Since the platform runs on the same software as Wikipedia, everyone can make a contribution, small or large, to build a trusted, transparent and collective knowledge base of the best tools and information for researchers, by researchers. You can now add, edit, share, discuss, search, filter and more on our renewed [www.embassy.science](http://www.embassy.science).

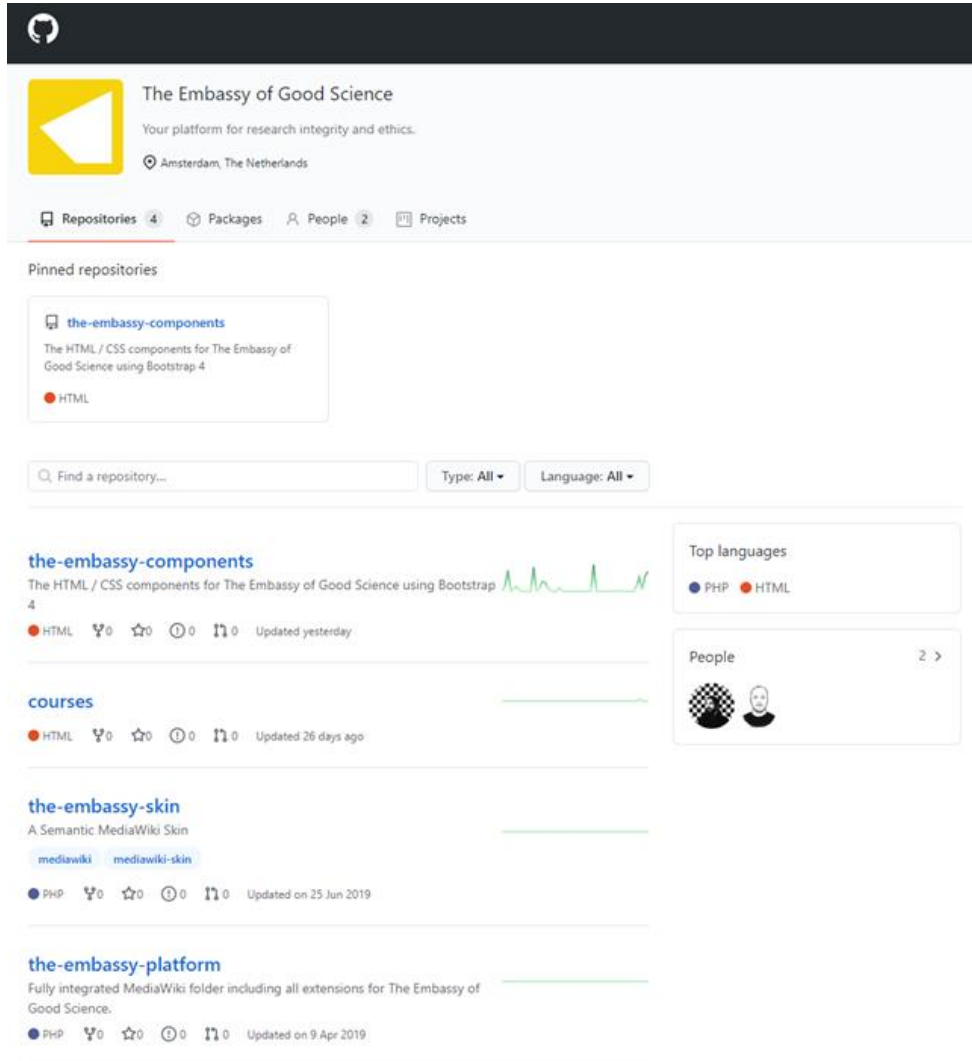
#theEmbassyOfGoodScience #ForResearchersByResearchers



The EnTIRE and VIRT2UE projects have received funding from the European Union's Horizon 2020 research programme under grant agreements N 741782 and N 787580.

## Open source repository

The software we use is open source and relies heavily on Mediawiki, the Semantic Mediawiki extension and customisations which are published on [Github](#).



The screenshot shows the GitHub profile page for 'The Embassy of Good Science'. The profile header includes the organization's name, a tagline 'Your platform for research integrity and ethics.', and its location 'Amsterdam, The Netherlands'. Below this, there are navigation tabs for 'Repositories' (4), 'Packages', 'People' (2), and 'Projects'. The 'Pinned repositories' section lists 'the-embassy-components', 'courses', 'the-embassy-skin', and 'the-embassy-platform'. Each repository entry shows its name, description, language, and update status. A search bar and filter options for 'Type' and 'Language' are also visible. On the right side, there are sections for 'Top languages' (PHP and HTML) and 'People' (2).



The EnTIRE and VIRT2UE projects have received funding from the European Union's Horizon 2020 research programme under grant agreements N 741782 and N 787580.

# Declaration

## **Taking better care of good science**

Public trust in science is crucial. As researchers, we see questionable scientific practices and external pressures. Safeguarding ethics and integrity in scientific research is more important than ever. Yet in Europe there is no central resource containing detailed information on how to perform science responsibly and with integrity. Therefore, we are strongly committed to building a new online platform for the research community.

## **Inspiring researchers to foster trust**

We aim to improve understanding and awareness around good science. Not by naming and shaming but by taking a positive approach that will set a standard for all of us. We are convinced that integrity in research will benefit from a transparent and up-to-date platform. This will inspire current and future generations of researchers. If we as a community don't act to foster good science, who will?

## **Enabling our community to take control**

The new platform will offer help to anyone seeking support in handling day-to-day research practices and dilemmas. It will provide relevant rules and best-practice guidelines, cases and tools for learning and education. The ultimate goal is for the research community itself to actively participate in the platform – and take control of it. Together, we will share experiences and insights, deepening understanding and continuously contributing to the development of good science.

## **And that's where you come in**



The EnTIRE and VIRT2UE projects have received funding from the European Union's Horizon 2020 research programme under grant agreements N 741782 and N 787580.

## Media for use



*Landscape oriented logo with tagline and url*

***In the [press package](#) you will find the following contents:***

- ***A **squared** setup with our vertical logo, with tagline and one version with URL for digital use***
- ***A **landscape** oriented version with a tagline, and one version with URL for digital use***
- ***A **squared** setup with our vertical logo, with tagline and one version with URL for print use***
- ***A **landscape** oriented version with a tagline, and one version with URL for print use***
- ***Our **declaration as a PDF** including our branding***



The EnTIRE and VIRT2UE projects have received funding from the European Union's Horizon 2020 research programme under grant agreements N 741782 and N 787580.

## Contact details

You can contact the following people by sending a short e-mail to [contact@embassy.science](mailto:contact@embassy.science). We have people available for support, interviews or to answer questions.

<i>Who</i>	<i>Role</i>
<b>Guy Widdershoven</b> Amsterdam UMC, NL	Project lead, Concept, Topic Expert
<b>Giulia Inguaggiato</b> Amsterdam UMC	Coordination, Concept, Train-the-Trainer program
<b>Marc van Hoof</b> Amsterdam UMC	Concept, Platform, Community
<b>Natalie Evans</b> Amsterdam UMC	Concept, Stakeholder consultation, Editor, Coordination
<b>Lex Bouter</b> Amsterdam UMC	Advisory board, Topic Expert
<b>Astrid Hooghiemstra</b> Amsterdam UMC	Social media, Evaluation, Video creator
<b>David van Zeggeren</b> Momkai, NL	Design and User experience, Platform
<b>Stefan Veen</b> Momkai, NL	Design and User experience, Platform
<b>Ana Marušić</b> Sveuciliste U Splitu, HR	Topic expert, Content
<b>Ruzica Tokalic</b> Sveuciliste U Splitu, HR	PhD-representative, Content
<b>Alexander Gesinn</b> gesinn.it, DE	Platform, Ontology design & Semantic Mediawiki Expert
<b>Tom Lindemann</b> European Network of Research Ethics Committees, DE	Topic expert, Train-the-Trainer program



The EnTIRE and VIRT2UE projects have received funding from the European Union's Horizon 2020 research programme under grant agreements N 741782 and N 787580.